

A New Approach (ANA)

MEDIA RELEASE

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A NEW APPROACH WELCOMES CULTURAL INVESTMENT IN 2023-24 BUDGET

Independent arts and culture think tank A New Approach (ANA) welcomes the recognition of the strategic importance of the arts and cultural industries in the 2023-24 Budget.

It was the second time this century, arts and culture was mentioned in a Federal Budget speech; the previous instance was in 2021.

Treasurer Jim Chalmers highlighted investment in the creative sector as part of targeted support for strategic, value-adding industries.

ANA CEO Kate Fielding said recognition of the potential for economic opportunities from investment in arts and culture was welcome and timely.

“Australia can become a cultural powerhouse whose compelling creativity is locally loved, nationally valued and globally influential,” she said. “This investment in Australian arts, culture and creativity is an encouraging step in the journey to becoming a cultural powerhouse.”

Find out more about A New Approach (ANA) [here](#), explore cultural funding by governments in [The Big Picture Interactive Report](#) or sign up for regular [updates](#)

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